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Carrier Relies on Ascential's Data Integration Software to Enhance Product Quality, Improve Distribution and Lower Operating Costs

Heating and Air Conditioning Manufacturer Deploys Ascential's Data Integration Software to Support its Global Operations

WESTBORO, Mass., – Ascential™ Software Corporation (NASDAQ: ASCL), the leading provider of Information Asset Management (IAM) solutions, today announced that Carrier Corporation has deployed Ascential's DataStage® XE data integration software to expand Carrier's data warehouse solution to support its global operations and enterprise applications. Employing DataStage to integrate terabytes of data from dozens of enterprise applications housed in 170 countries, Carrier is accelerating employees' access to business-critical operations data, optimizing delivery schedules and reducing IT costs.

“As a global manufacturer, our success depends upon our ability to find and exploit opportunities for efficiency gains, cost savings and operational improvements across all of our worldwide manufacturing, distribution and marketing centers,” said Karen Romano, manager, data management services at Carrier, a subsidiary of United Technologies Corporation. “By harnessing DataStage XE's data consolidation and integration capabilities, our regional and corporate managers now have instant access to the information they need to sustain our competitiveness and industry leadership.”

Carrier's initial goal for their global data warehouse project, which began in 1999, was to increase management's access to critical business information, previously stored across a variety of mainframe, Unix, midrange and PC systems. Today, using Ascential's DataStage XE data integration solution, Carrier has expanded its corporate-wide data warehouse to contain a terabyte of business data; deployed functional data marts for specific business processes; and developed a community of more than 300 business

people, who use this information daily to analyze customer purchasing trends, track product performance, and identify new marketing opportunities.

“Ascential’s data integration platform is an ideal fit for our large, complex and highly distributed data environment,” concluded Romano. “The solution’s ability to consolidate and correlate information from a wide variety of sources and then present it to key decision makers in an easy-to-follow way is a key factor in our success – one we expect to leverage even more as we continue to expand our data warehouse.”

About Carrier Corp.

Carrier Corporation is the world’s largest manufacturer of heating, air conditioning and refrigeration systems and equipment. It is a subsidiary of United Technologies Corporation (NYSE:UTX), a provider of a broad range of high-technology products and support services to the aerospace and building systems industries.

For more information on Carrier, visit the company’s web site: www.carrier.com; e-mail contact.carrier@carrier.utc.com; or call 1-800-CARRIER.

About Ascential Software

Ascential Software Corporation is the leading provider of Information Asset Management solutions to the Global 2000. Customers use Ascential products to turn vast amounts of disparate, unrefined data into reusable information assets that drive business success. Ascential’s unique framework for Information Asset Management enables customers to easily collect, validate, organize, administer and deliver information assets to realize more value from their enterprise data, reduce costs and increase profitability. Headquartered in Westboro, MA, Ascential has offices worldwide and supports more than 1,800 customers in such industries as telecommunications, insurance, financial services, healthcare, media/entertainment and retail. More information on Ascential Software can be found on the Web at <http://www.ascentialsoftware.com>.

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