

AMERICAN RED CROSS
Northern Valley Chapter
60 Grand Avenue
Englewood, NJ 07631b

Here's my gift:

\$10 \$15 \$..

I'd like to volunteer.
Please contact me.

Mr. John J. Doe
600 Winter St.
Englewood, New Jersey 07631

American Red Cross
Northern Valley Chapter
60 Grand Avenue
Englewood, NJ 07631

Dear Mr. Doe,

The summer long flooding in the mid-west and memories of Hurricane Andrew reinforce what we at the Red Cross already know too well -- that natural disaster can strike anytime, anywhere, and that we must always be prepared.

Today, as we watch and wait through the 1993 hurricane season, your Northern Valley Red Cross Chapter is primed to support people in need should mother nature strike again.

If needed, we'll be there to shelter homeless evacuees. We'll feed the hungry when cupboards are bare, and we'll provide all the medical care we can. And we'll do so for every human being in need, without question, without hesitation, and without cost.

That's what the Red Cross did in South Florida in the wake of Hurricane Andrew. That's what we'll do this year, next year, and every year, whenever disaster strikes. And that's why I ask with the utmost urgency that you renew your support of your Red Cross Chapter today.

Here in the Northern Valley area, in addition to disaster relief, we're providing a wide range of services. From ensuring that Persian Gulf War veterans receive needed counseling and child care support, to AIDS education programs, and health care assistance to the elderly, we're working hard everyday to improve the quality of life for many thousands of people.

Much of this work depends upon friends and neighbors like you, who have supported us so generously in the past. Because of this and because of the increasing funding which our work now requires, we must turn to you again.

Please help Northern Valley continue our 76-year tradition of helping others. Please give whatever you can today.

Sincerely,

Ruth J. Miller

P.S. All of us at the Northern Valley Red Cross Chapter so very much appreciate your support.